

Platform Engagement Analyst

*This is an exciting opportunity for anyone who is keen to join a team tasked with communicating with sellers of some of the most pioneering and novel datasets in the world. To apply, please submit a CV and cover letter detailing your motivation for applying to Neudata. **Applications without a cover letter will not be considered.** Neudata offers flexible in-person and remote working arrangements.*

JOB DESCRIPTION

Neudata provides a platform for data sellers and data buyers to meet and collaborate on solving some of the most complex strategic decisions and problems confronting leading corporations and investment firms today. In order to support the development of this alternative data community, Neudata has ramped up efforts to improve the flow of information in the market by offering new products to both buyers and sellers.

In this role, you will take on broad responsibility for increasing and sustaining high-quality engagement with data sellers (e.g., startups and established players in fintech, adtech, martech, etc.) via Neudata's platform. You will work closely with our Research and vendor platform teams.

ROLE RESPONSIBILITIES

- Monitor, facilitate, and improve new vendor registrations, profiles, and updates, with emphasis on driving platform-based activity
- Identify and collect missing or outdated information based on Neudata community standards
- Review new vendor submissions for quality and remediate sub-standard responses
- Derive and act on insights related to the above
- Contribute to related feature and process development to drive increased vendor engagement with the Neudata community

This role sits within our Research team based in London, reporting directly to Neudata's Head of Research, with a dotted line to our General Council in New York.

YOU SHOULD HAVE

- 1-2 years of related experience
- Independent and self-motivated work ethic
- Innate curiosity for learning more about data companies and promoting transparency in the data community
- Comfortable corresponding via phone or email with a wide range of technology and financial services firms
- Excellent spoken and written English
- Attention to detail
- Ability to work in the UK or US

PREFERRED QUALIFICATIONS

- Experience with and passion for online platforms, customer success, or alternative data
- Highly familiar with practices and features of popular platforms

COMPENSATION

- Competitive base salary and bonus scheme
- Paid study leave and volunteering days
- Flexible WFH and office-based work

Applicants must be eligible to work in the UK, and should be available immediately or ASAP. Please submit your CV with a cover letter to hr@neudata.co.