

POSITION POSTING – Graduate FinTech Business Development**Location: New York, USA.**

This is a unique opportunity for a graduate with an entrepreneurial drive looking to join a high profile Fintech. Applicants should be available immediately or ASAP. Please submit your cover letter and CV to hr@neudata.co

COMPANY

Headquartered in London, with offices in NYC and Shanghai, Neudata helps sophisticated investment managers find new data sources, alternative data, that can provide unique, timely and granular records of often imperceptible economic activity. Neudata's alternative data expertise lies in uncovering unique datasets from non-conventional sources that are not available on established and commonly used data platforms.

Neudata is a human- and technology-powered data sourcing, research service and Software as a Service (SaaS) provider that is completely independent — this means that it does not sell datasets or ask for revenue shares from data providers.

The Neudata Scout platform captures over 5,000 datasets across sentiment, social media, weather, web-tracking, transactional, ESG and more. Its team of New York-, London- and Shanghai-based analysts source and evaluate unique and hard-to-find information on a daily basis, enabling investors to make better informed decisions on what data to buy and how to use it.

The Neudata team and its global data-scouting network are at the forefront of data innovation for investment management. It's clients include many of the most successful and innovative data and technology driven hedge funds and private equity investors in the US, Europe and Asia.

JOB DESCRIPTION

This role will work directly with the Neudata Commercial team, supporting lead generation and lead conversion goals. This will involve tasks across the sales and marketing spectrum, with a particular focus on campaign execution (email and telephone) and sales, CRM management and maintenance.

This is an excellent opportunity for someone early in their sales and marketing journey to be exposed to many different disciplines and grow their career to further specialise in sales / marketing or relationship management.

ROLE RESPONSIBILITIES

- Run email marketing campaigns to our customers and prospects.
- Run outbound telephone marketing campaigns to customers and prospects.
- Analyse CRM, Website and Engagement data.
- Research new contacts & leads for our CRM, and maintain existing contacts & leads.
- Present to potential clients.

YOU SHOULD HAVE

- A degree in Business, Finance or Economics, or a related discipline.
- A keen interest in the world of Investment Management and business affairs.

The key requirement for the role is a desire to learn and a desire to take responsibility and drive results. Experience and skills that would be strongly advantageous include:



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- 1-2 years sales or marketing experience, ideally in Financial Services.
- Experience working with any modern CRM system.
- Experience working with an Email Service Provider.
- Strong MS Excel skills.

COMPENSATION

- Applicants must be already eligible to work in the US.
- Please submit your CV with cover letter to HR@neudata.co
- Applicants should be available immediately or ASAP.

This is a fabulous opportunity to be part of an innovative start-up which is at the centre of a data-driven paradigm shift in the Asset Management and FinTech industries.